

IBIS : Masterplan

Interests :

- Listening to Music (enjoy other media entertainment)
- going to festivals / concerts
- traveling to unique locations
- organizing stuff from administrative things to organizing a party
- politics
- architectonic / decorative look and ideas
- History / Culture
- Startups
- Eye for perfection

Expressed in :

- interests to go working in the music industry - interests in music and entertainment
- interest to starting a own company - to be independent !!
- interest in leadership and society
- building on projects and actually “make” something

Talent :

- organizing

Business Dream :

I would like to have a creative startup with a good team of friends, a nice place and a good atmosphere, next to it I would like to build or renovate projects. If money really isn't a option my business dream would be like Richard Brandon. Living at a beautiful place and make a resort out of it.

Definition of success :

Being independent, lost of fun and joy combined by working on projects that can change peoples live. A very important aspect of being successful for me is that I would be able to build on something thats real. Like being able to design and build an own house or renovate a beautiful apartment.

Long term goals :

Things done in 5 years time :

- * finished IBIS and studied in a foreign country or a workplace in another country
- * started with a pre-master and finished a administrative year at a politic youth party or a fraternity
- * running a small company next to my study with or without friends

Things done in 10 years time :

- * finished a master course like Entrepreneurship or Science, Business and Innovation
- * relevant working experience at a startup or an innovative company where I can learn things that are important when you want to start an own company
- * making the first steps to start seriously building and running an own company

Short term goals :

- * looking for a job next to my study and fraternity for 8 - 12 hours a week
- * going to the gym and the swimming pool for work out
- * find out if I can actively do something with music or find an other passion

Actions :

- * going to the gym
- * looking for jobs and going to job interviews
- * working with garageband or get a trial lesson playing guitar
- * working on my idea's and networking for people who can help me with realizing them

Commitment :

- * making time for realizing my actions
 - * getting a good day rhythm
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Reflection on previous education :

After participating a normal high school in Hoorn where I first joined a Havo course and finished with a VWO diploma I admitted to Business Administration at the Vrije Universiteit Amsterdam. The Business Administration course got my interest after joining some open days and in my opinion it would be a great course because it was all about getting a helicopter view in businesses. Keeping in mind that I want to start my own business at a certain time all this information would be from great value. Unfortunately the course started with Business Mathematics and my mathematical background wasn't high enough for this lessons also every lesson in the first and second term was very theoretical and I noticed that the course was more about learning in a scientific way to manage a middle or large organization. I quieted the program and made use of a study advisor at the Vrije Universities who helped me finding another course and to find a way filling the upcoming months till the news study (International Business & Innovation Studies) started in September 2015.

Entrepreneurial idea :

Tests :

16personalities.com : ENFJ - Protagonist

Strengths :

- Tolerant
- Reliable
- Natural leader

Weaknesses :

- Overly idealistic

Amsterdam Center for Entrepreneurship - Personal Report ACE-Scan

Strengths :

- Flexibility
- Proactivity
- Creativity
- Risk taking
- Market awareness
- Organizing

Weaknesses :

- Analyzing
- Networking
- Self efficacy
- Focusing

Workplace idea :

During writing this masterplan and the reflections a really great idea came to me. I connected my interests, part of my business dream and my short and long term goals and came to the idea that maybe working at The Walt Disney Company would fit all those criteria. I will find out if it's possible to do my workplace in year three there, I'll find some information about working there and it can be connected with the International Business & Innovation Studies course, if so i'll talk to Willem Viets. When it's possible I think it's wise to start with the preparations soon because I think it can be really difficult to get a workplace at The Walt Disney Company.

Passion :

Why :

If I think about what I want to mean to other people from a business perspective I come to the idea to be a person who can connect other people and who is willing to take the lead. I'm someone who can notice what the strengths of other people are and put them together but most of all I think I can motivate people to do something and to take the leadership working on projects. Nevertheless starting in business I also can be a really good at working on my own at projects that are given to me.

How :

When I look at this masterplan and the reflections that i've wrote from the workshops of What's in my backpack the best way of achieving my goals is to work on them step by step. I always see the big picture very clear for me but because of that, I miss some of the small steps to achieve that big picture. The outcome of that is very easily to guess because without a path I wouldn't come to my goal. My focus needs to be on working step by step and to have patience for the big picture, I also needs to keep in mind that i'm only 20 years old yet and just started the first year of International Business & Innovation Studies, i've got a whole life in front of me and that's something I sometimes forget.

What :

After successfully finished International Business & Innovation Studies with a great workplace or study abroad, I'll continuing studying and go for a master program what's focus on Entrepreneurship. Next to my study of IBIS or my upcoming master I want to setup my own small business next to it to try and learn.

With the knowledge from my studies, the network from my fraternity I'm convinced that I can start my own business. As mentioned above I don't have a clear idea what kind of business this will be but it will contain my interests as summarized in this masterplan also I would like to really create something and not only offering a service.

The one thing I definitely know about my own business is that I want to work on it with a lot of fun. My greatest icon is Richard Brandson, not only because he's successful but i'm interested in the kind of business he's in, especially his luxury resorts and his island but also because he's really enjoying what he does.

Elevator pitch and LinkedIn profile text

I believe in :

I'm a motivated person with wide interests and despite my age i'm lucky to have already a large backpack of projects and businesses that I have worked for. My interests are various from each other but the red line in them is about entrepreneurship, politics and culture. This same red line can also be found in the projects that I work on and the businesses I worked for.

I aim for :

I guess it wouldn't be a surprise when I would say, that the goal in life and the business dream I have is all about being an entrepreneur and to make my ideas reality. Fortunately I'm a creative person with lots of different ideas and motivated to work on them.

I'm good at :

Further I am blessed with perseverance and I am a great organizer. I have a helicopter view so it is possible for me to see directly what needs to be done. When I am working on things my organizing talent takes the overhand so I work structured and do not get stressed with deadlines.

I bring :

Next to perseverance and structured characteristics I would describe myself as a social person who can talk with other people about personal matters and is also willing to listen to other people's stories and struggles. In the end I am a strong communicator who present is noticed by everyone but is not that extravagant that it is distracting.

Proof :

In the past I have succeeded my pre-university secondary education by completing a fast track course, I developed myself during a gap year through out traveling on my own for over a couple of months, I worked and tried to start my own business in the education branch, I joined a political youth party and became also ambassador of the Amsterdam Centre for Entrepreneurship. Nowadays I am studying International Business & Innovation Studies at the InHolland University of Applied Science and a member of the student fraternity L.A.N.X.
